

## **STS partners with SafeCharge, a Nuvei company, to accelerate international expansion**

**SafeCharge, a Nuvei company, announces today that it has partnered with STS Gaming Group, Poland's leading bookmaking company. SafeCharge is providing the platform and technology to enable STS to launch operations in the U.K.**

STS currently caters to several European markets, of which the U.K. is its fastest growing. The company provides betting services to over 1 million customers in Europe and becomes the first Polish bookmaking business to secure a gaming licence in the U.K. regulated market. Obtaining the license is part of STS's broader international growth strategy. The company boasts an enviable portfolio that includes sportsbooks, virtual games and online casinos, as well as a wide range of esports.

STS implemented SafeCharge's Cashier, a feature-rich hosted solution that delivers rapid onboarding and is designed to optimise payment acceptance and withdrawals. With Cashier's suite of built-in conversion boosting features, risk management and traffic routing, STS benefits from both compliance with local gaming regulations and a proprietary platform that has proven to increase approval rates, while decreasing player abandonment. Through one integration, STS can now capitalise on SafeCharge's direct connectivity to all major payment card schemes and over 20 global acquiring partners.

"With sports betting at the core of our business and our continuing plans for geographic expansion, we sought a partner with a demonstrable industry track record to successfully expedite our strategy," said Mateusz Juroszek, chief executive officer at STS. "We look forward to further developing our partnership with SafeCharge as part of our international growth plans."

"Companies operating in complex markets are seeking technology partners who can provide the hands-on experience and business intelligence needed to expand effectively and rapidly," said Philip Fayer, Nuvei's chairman and CEO. "Our team worked closely with STS to ensure they thrive not only in the U.K., but also leverage our platform to drive agile and scalable global growth."

"We are delighted with our strong partnership with STS, an exceptionally successful company expanding its core brand into new regulated markets," said Yuval Ziv, SafeCharge's managing director of digital payments. "We are well-positioned to address all of STS's payment requirements to succeed in the U.K. market, in addition to facilitating their future expansion plans."

More information can be found at [www.stsbet.co.uk](http://www.stsbet.co.uk)



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